

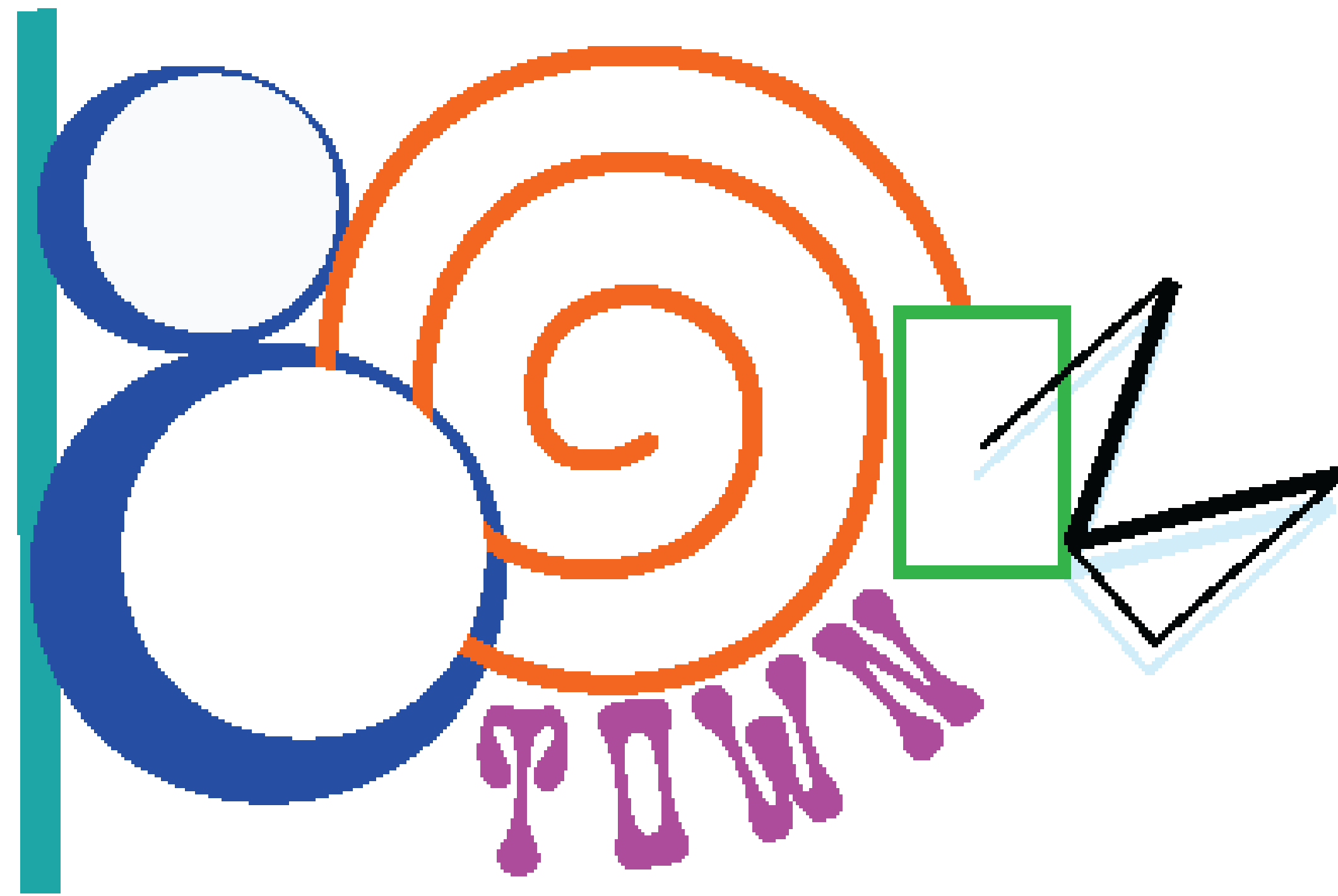
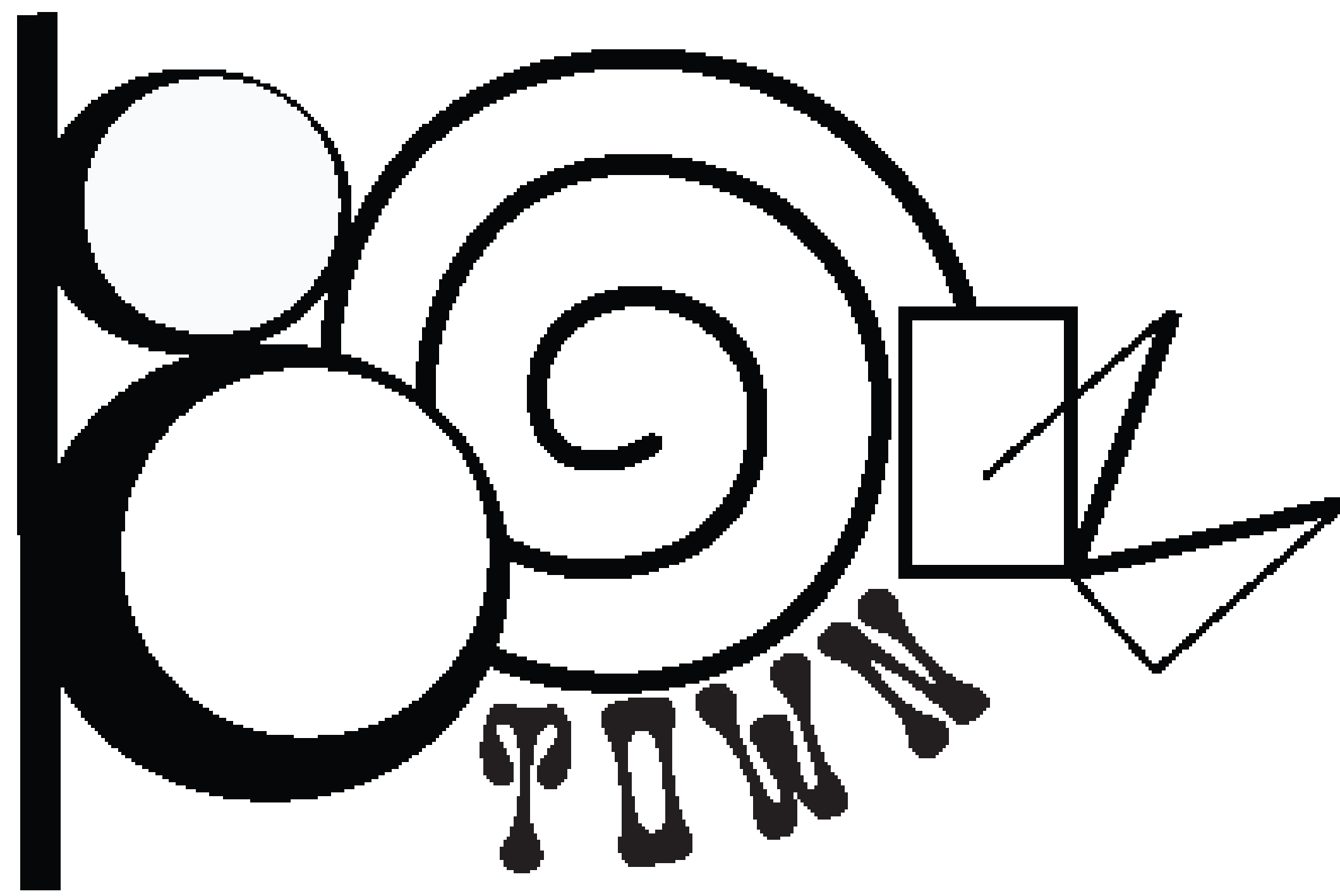
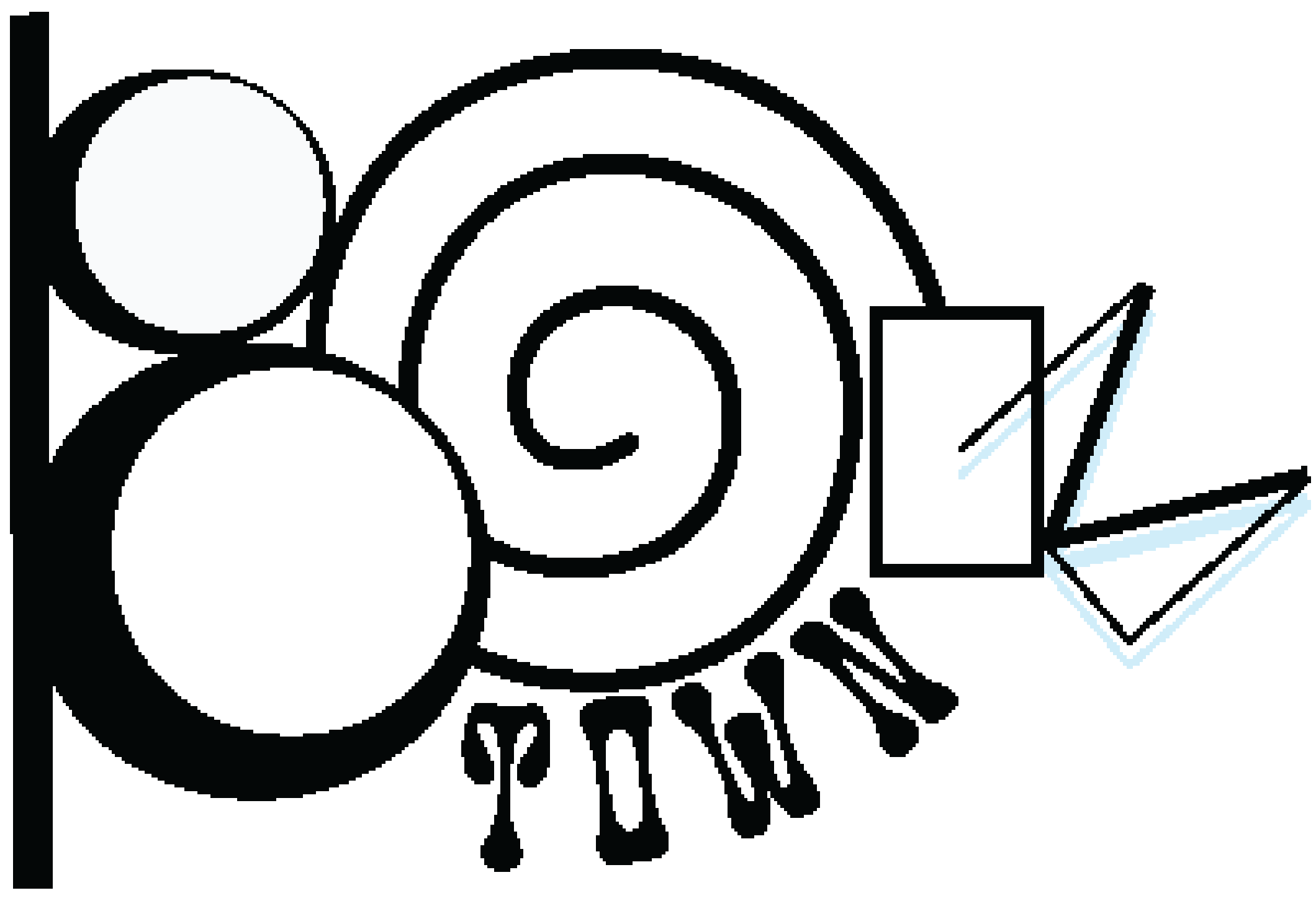
A Music Fes-

tival, but not

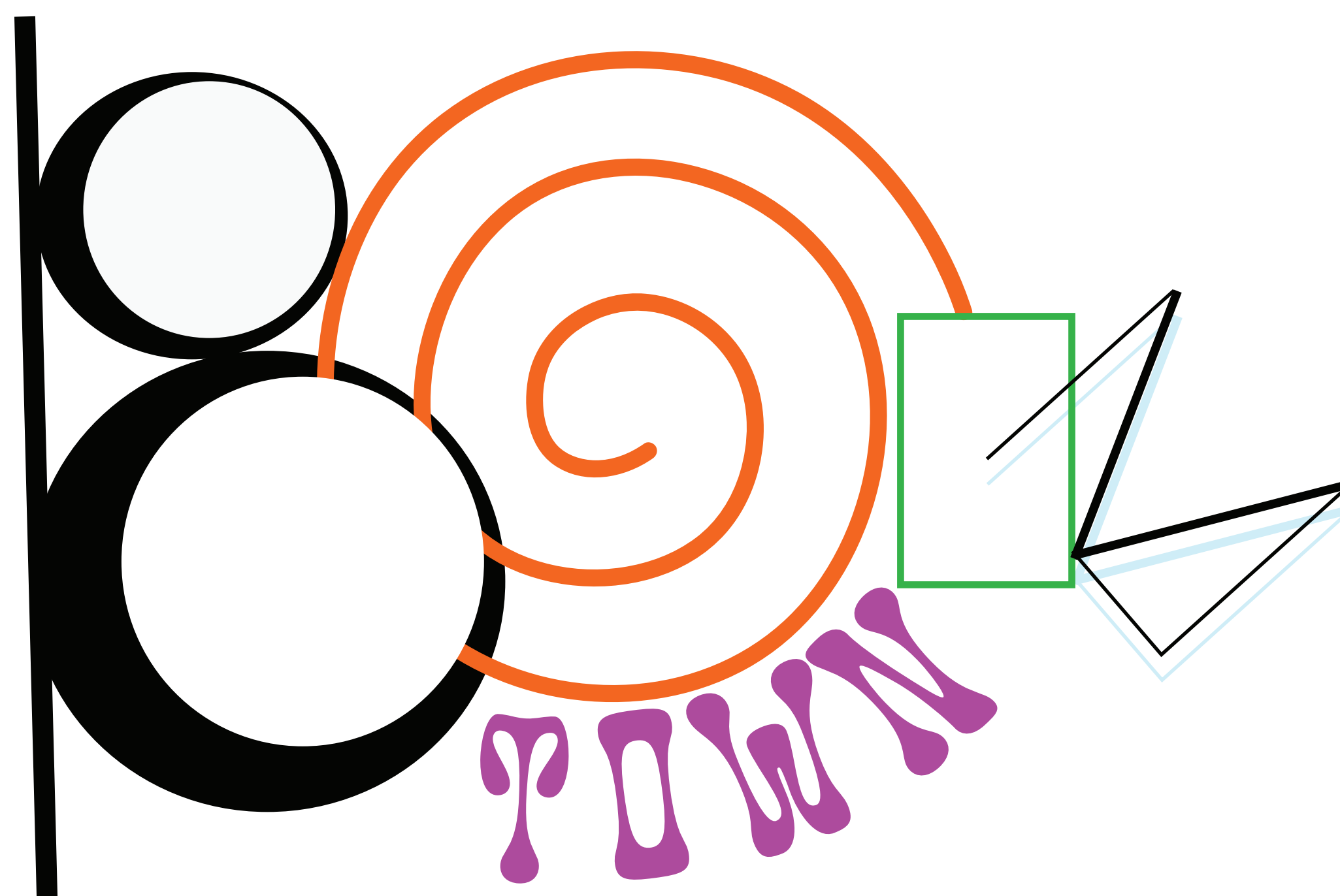
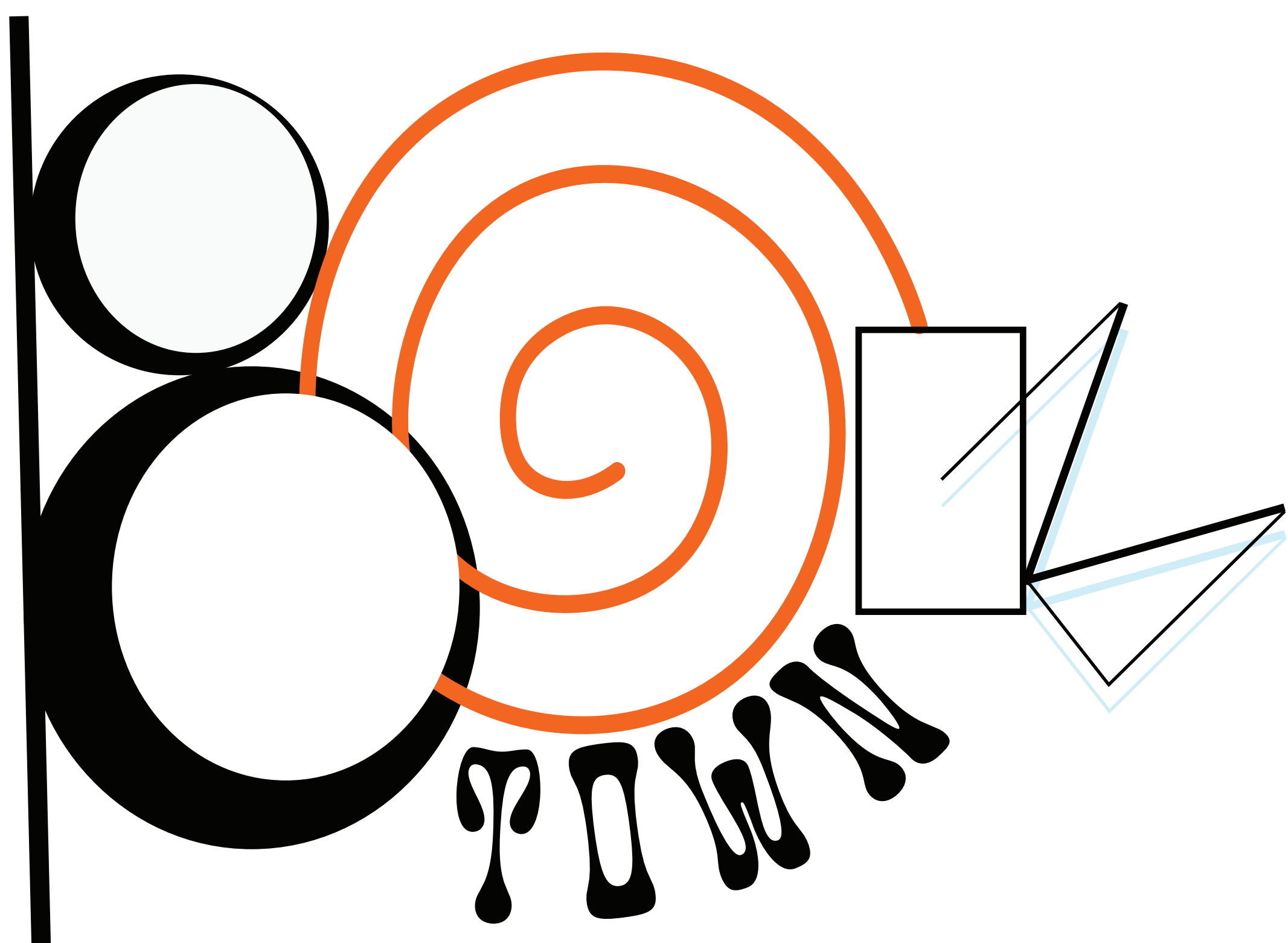


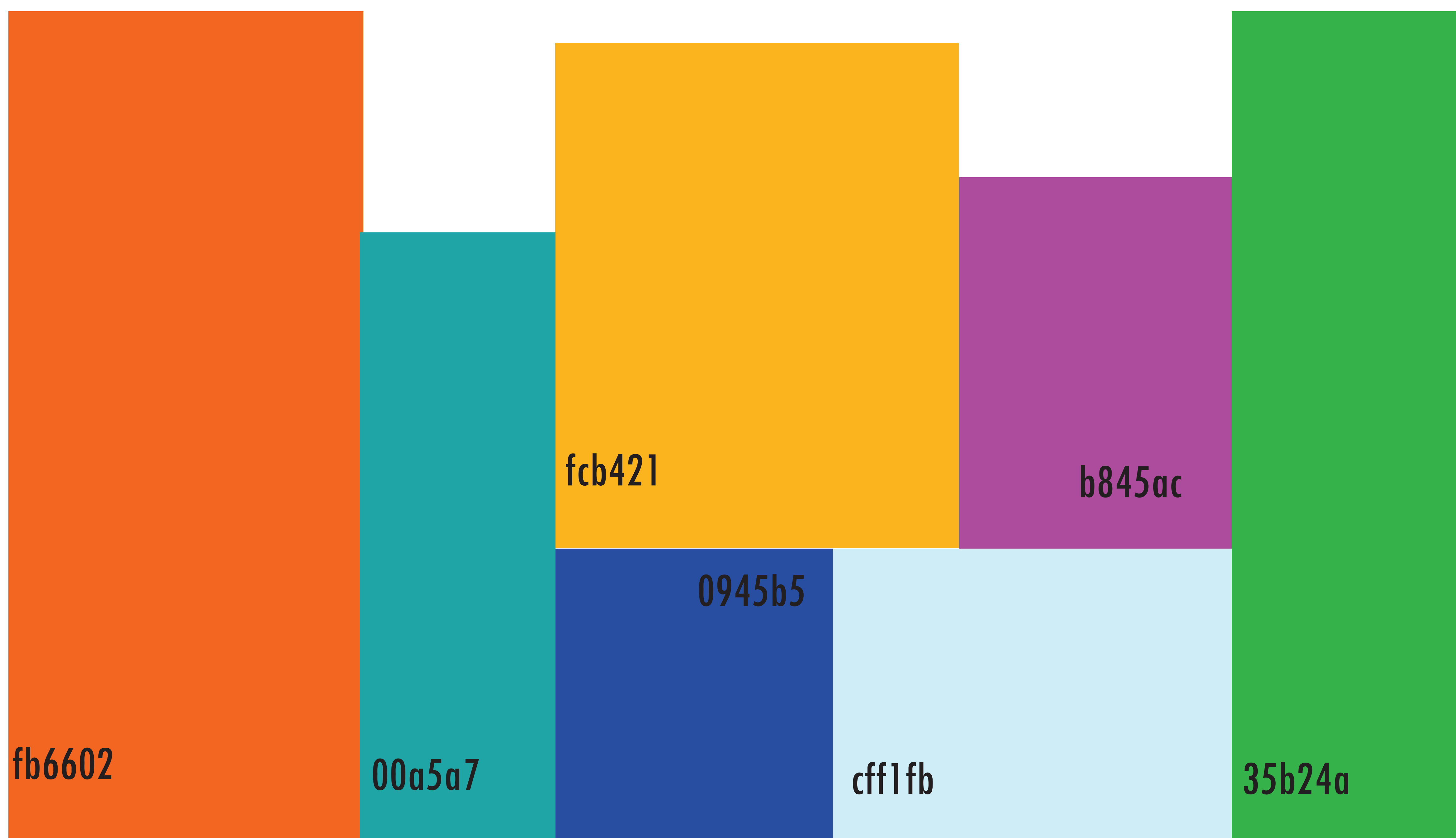
**A Music Festival,
but not as you
know.**

as you know.

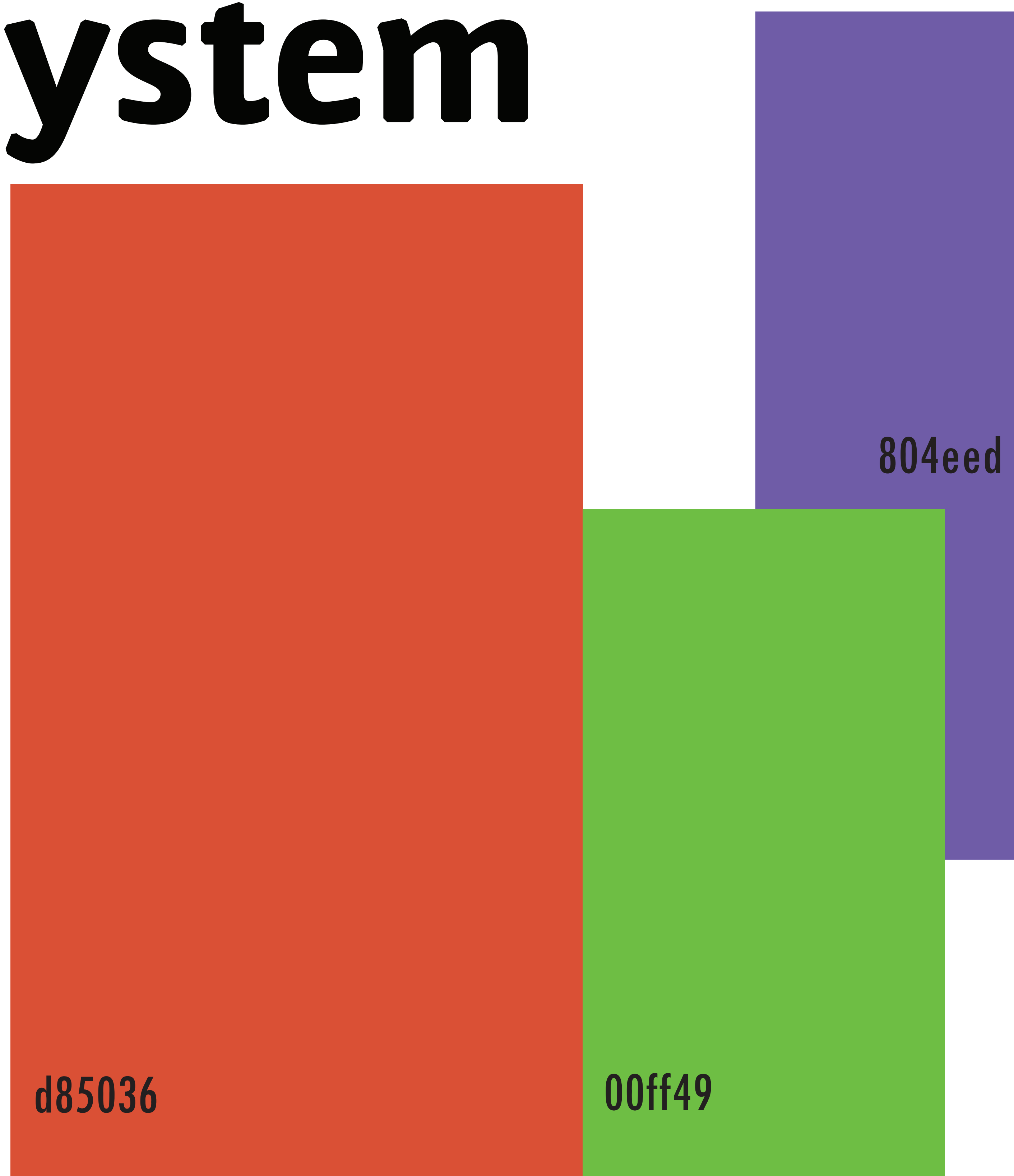


Logo variations





Colour System



Nuvo pro bold
100 pt

Boomtown Festival

Nuvo pro Meduim
100 pt

Boomtown Festival

Nuvo pro meduim italic
100 pt

Boomtown Festival

Nuvo pro italic
100 pt

Boomtown Festival

Nuvo pro regular
100 pt

Boomtown Festival

Body

Boomtown Festival

Boomtown Festival

Boomtown Festival

Boomtown Festival

Boomtown Festival

60 pt

Boomtown Festival

Boomtown Festival

Boomtown Festival

Boomtown Festival

Boomtown Festival

40 pt

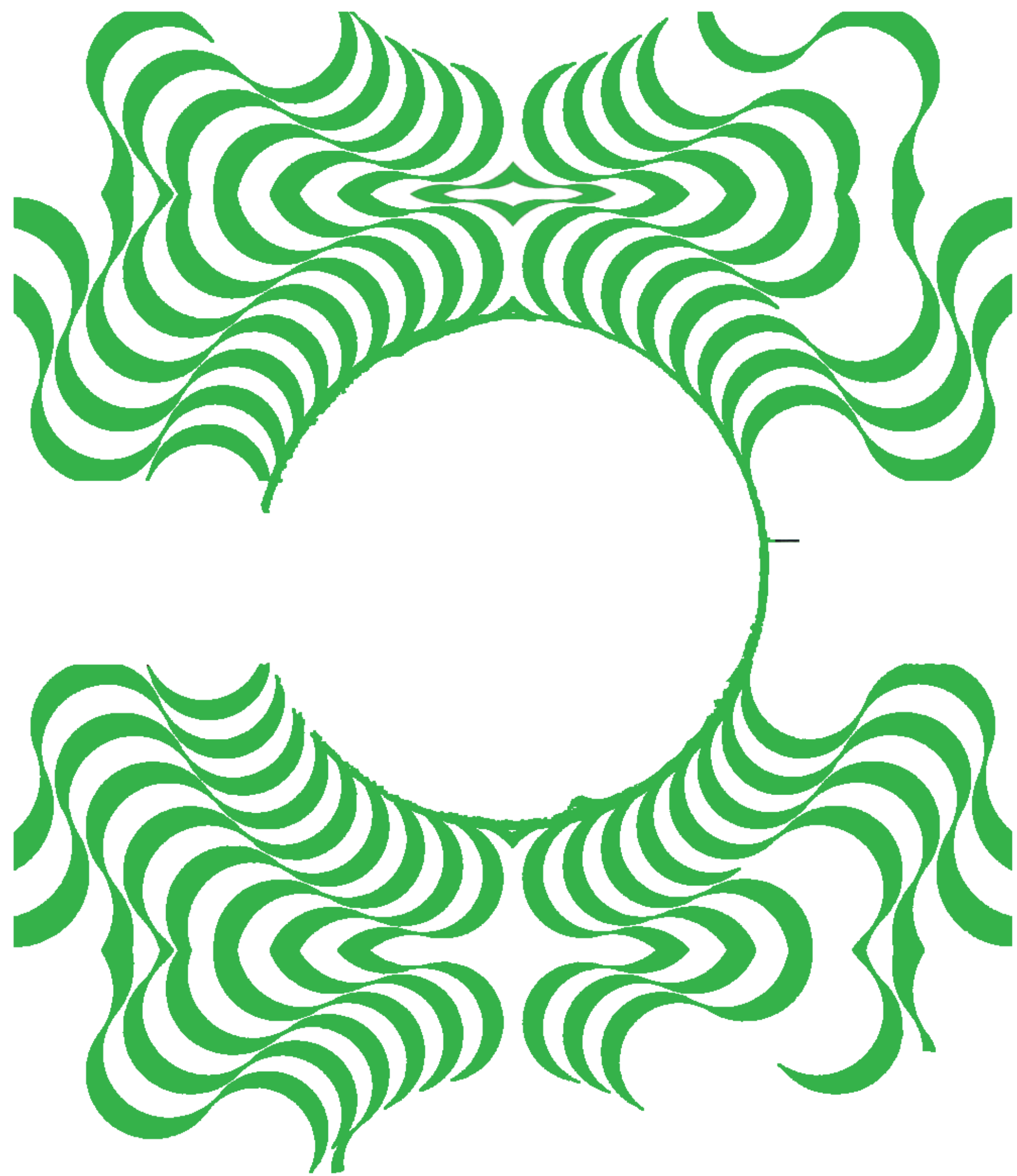
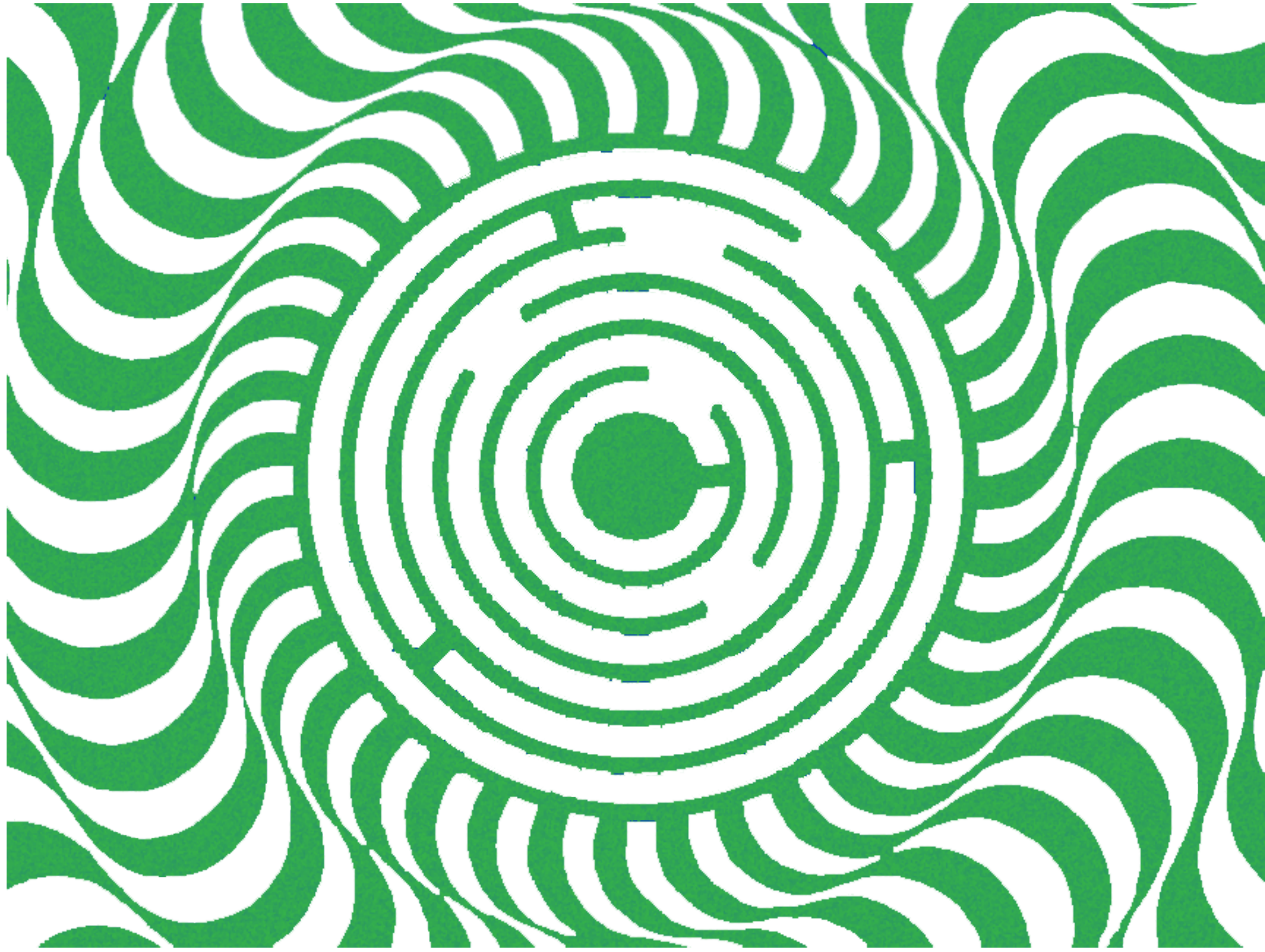
Boomtown Festival

Groupie Regular
400 pt

Headline

Boomtown Festival

Groupie Regular
200 pt



Icons/Elements

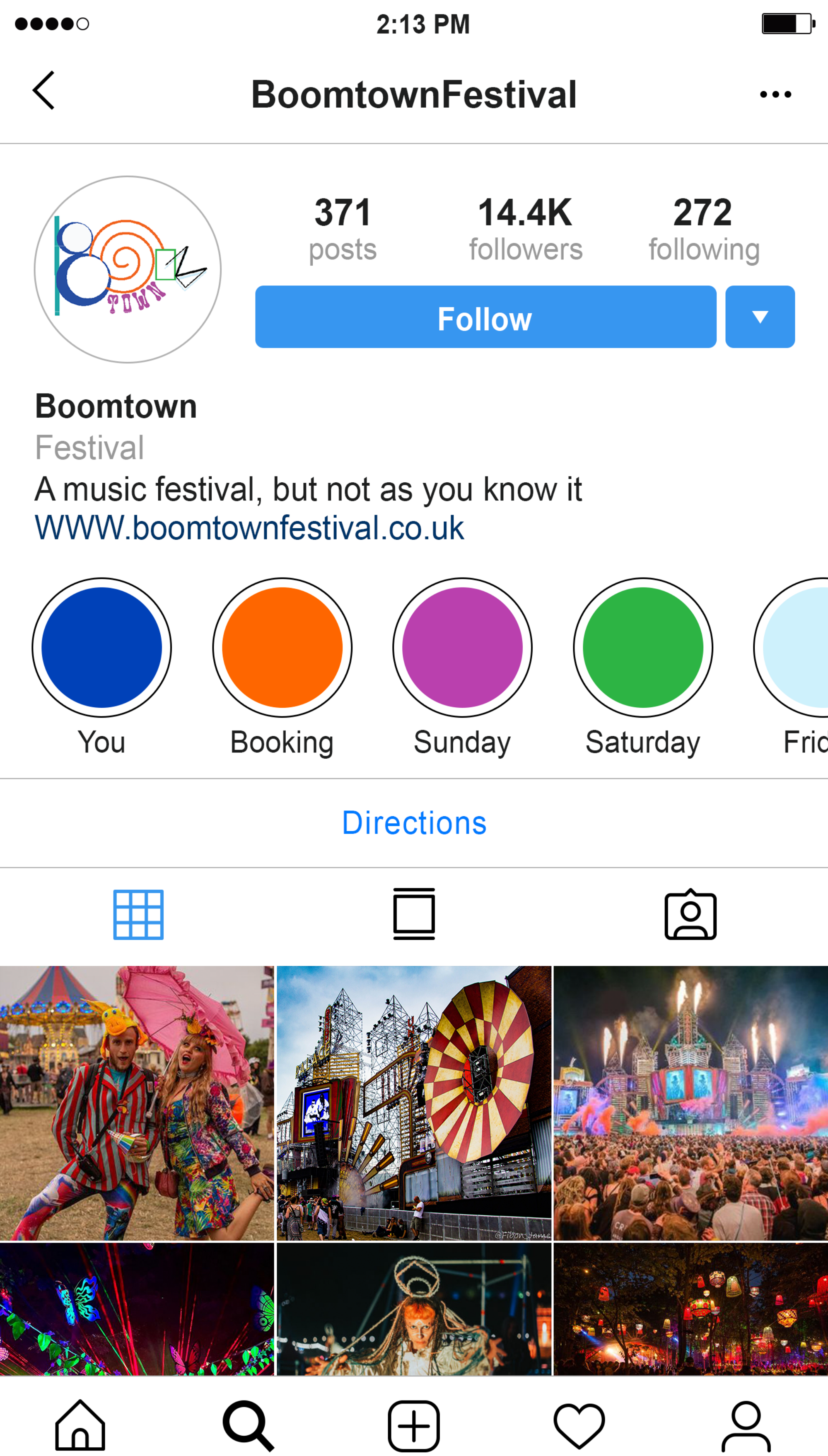


Using black colour for texts over the shapes should be black.
some sharps and softs shapes should create the background and
the icons with the effect of overlay should be like a texture.

Visual Treatment

The headline and the word “BOOM TOWN” should be always with the
Groupie font.

Social Media



Website and Poster

BOOM TOWN

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A music festival, but not as you know it.

Secure your ticket

Revolution

Of

Imagination

A parallel world where unique city districts come alive. With 12 main stages, over 50 hidden venues, thousands of performers, and one secret lineup. Boomtown is a place like no other.

SUNDAY

BEENIE MAN / CONFIDENCE MAN / KABAKA PYRAMID / LOYLE CARNER / QUEEN OMEGA & THE ROYAL SOULS / SISTER SLEDGE / THE PRODIGY

SATURDAY

BARRINGTON LEVY / CYPRESS HILL / FRANKIE STEW & HARVEY GUNN / GARDNA (LIVE) FT. CATCHING CAIRO, CHARLI BRIX, CHARLOTTE HAINING, DRS & LIAM BAILEY / L'ENTOURLOOP WITH N'ZENG, TROY BERKLEY AND BLABBERMOUTH / MUNGO'S HI FI & FRIENDS / NIA ARCHIVES / SUDAN ARCHIVES / DUSCHER SUNDA

FRIDAY

BOOMTOWN & NUWA ORCHESTRA PRESENT THE GOLDEN AGE OF HIP-HOP / CRAZE / JFB / JOEY VALENCE & BRAE / LEFTFIELD / M.O.P. / MURA MASA / PEACHES / SQUID / UK HIP-HOP ALL-STARS: BLACK TWANG, COOPS, CULT OF THE DAMNED, DAB-BLA, DATKID, DIRTY DIKE, DJ SAMMY B-SIDE, DR SYNTAX, JEHST, KLASHNEKOFF, LADY LESHURR, PAVAN, RODNEY P, THE FOUR OWLS, TRUEMENDOUS / YARD ACT / YOUNG FATHERS

SOCIALS

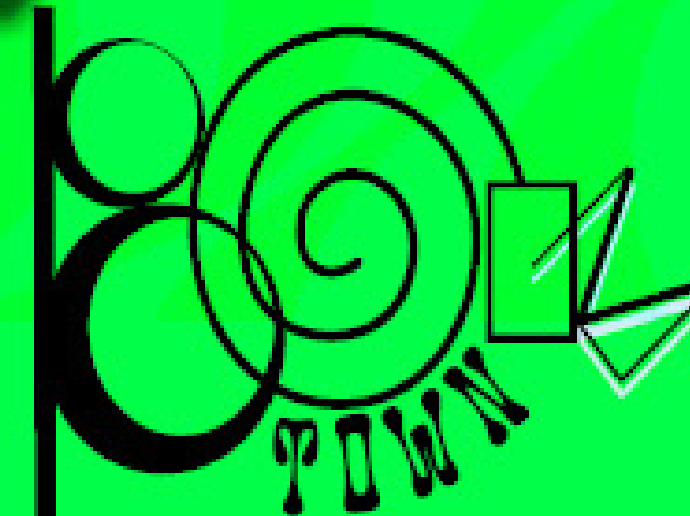
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[COOKIES](#)



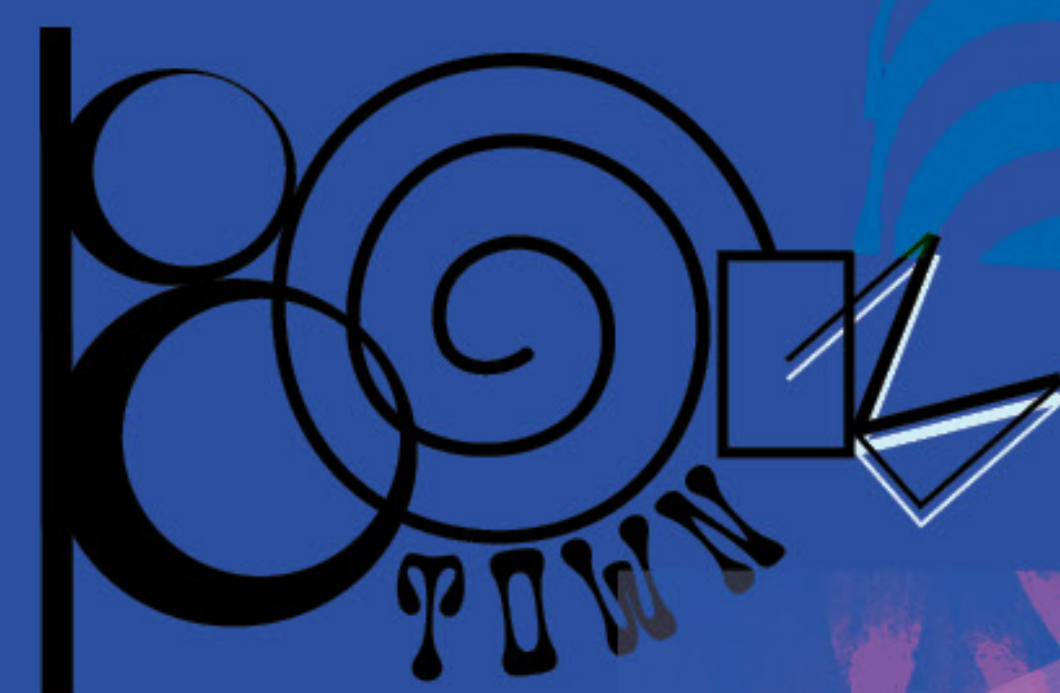
BOOM

9-13 August 2024

BOOM

**BOOM-
TOWN &
NÜWA OR-
CHESTRA**

**PRESENT THE
GOLDEN AGE OF
HIP-HOP /
CRAZE / JFB / JOEY VA-
LENCE & BRAE / LEFTFIELD
/ M.O.P. /
MURA MASA / PEACH-
ES / SQUID / UK HIP-HOP
ALLSTARS: BLACK TWANG,
COOPS, CULT OF THE
DAMNED, DABBLA, DAT-
KID, DIRTY DIKE, DJ SAMMY
B-SIDE, DR SYNTAX, JEHST,
KLASHNEKOFF, / KABAKA
PYRAMID I LOYLE CARNER /
QUEEN OMEGA & THE ROYAL
SOULS**



**LADY
LESHURR,
PAV4N,
ROD-
NEY P, THE
FOUR OWLS,
TRUEMEN-
DOUS /**

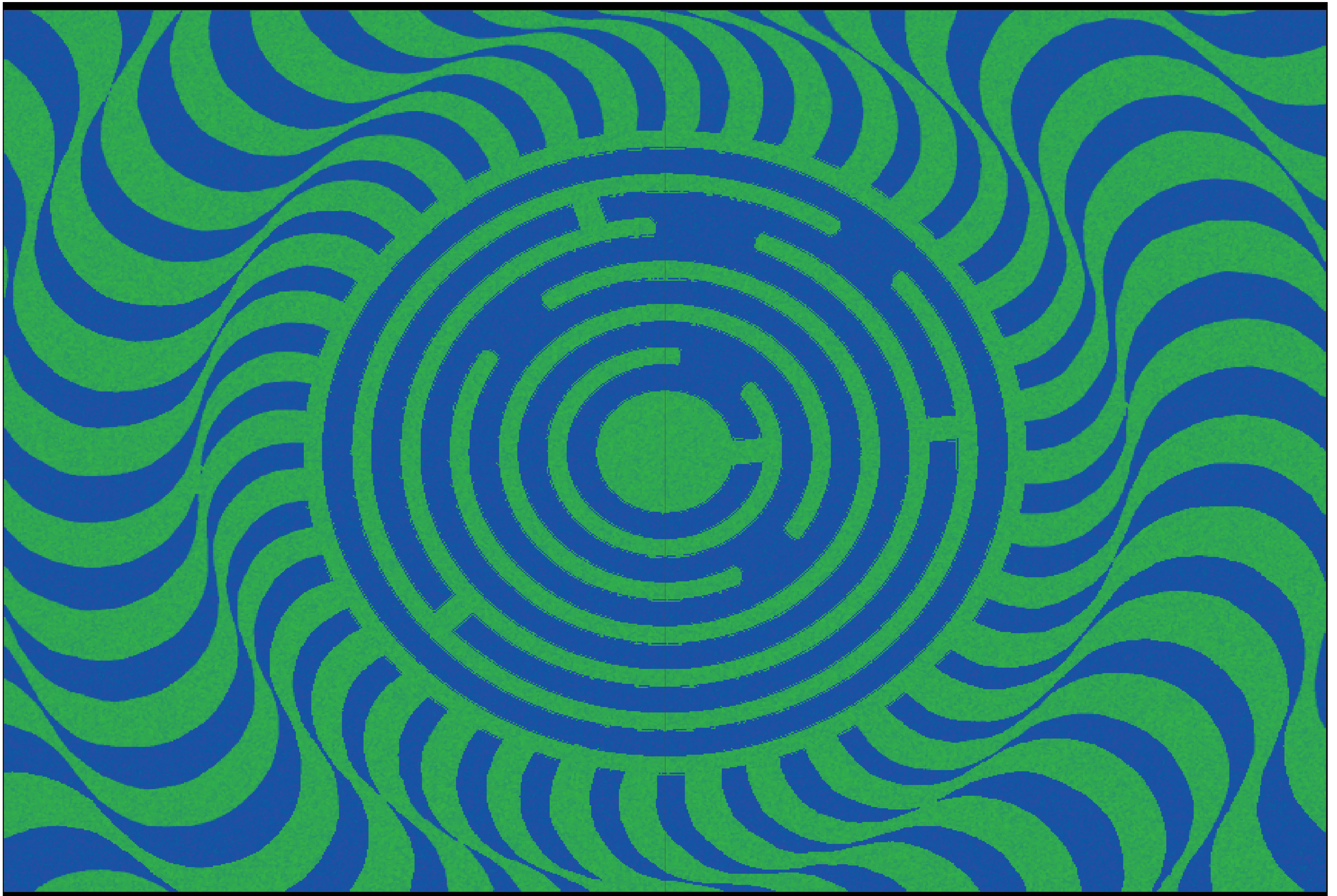
YARD ACT / YOUNG FA-

**THERSSATURDAY/ BARRINGTON LEVY / CYPRESS
HILL / FRANKIE STEW & HARVEY GUNN / GARDNA (LIVE)**

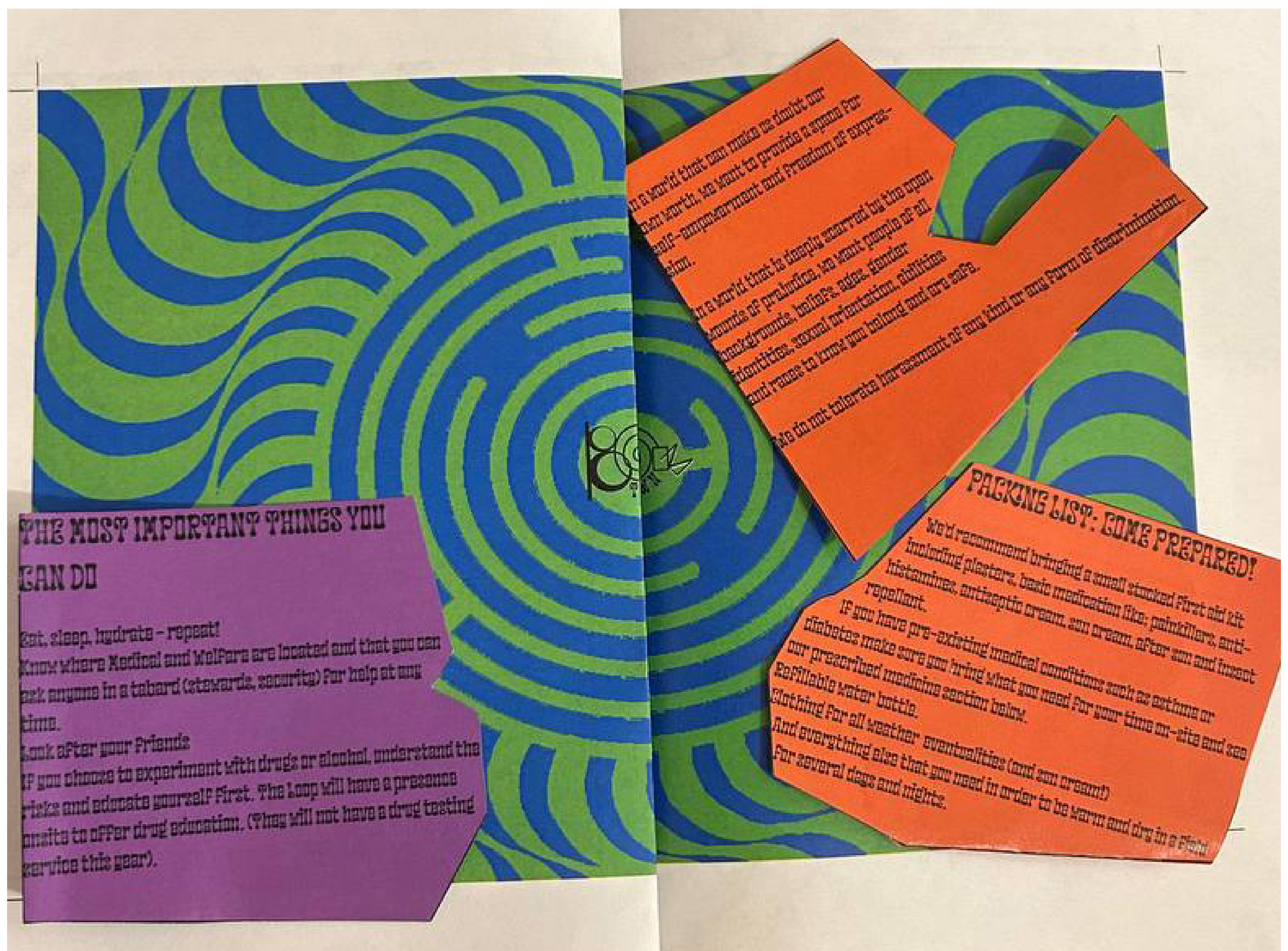
**FT. CATCHING CAIRO, CHARLI BRIX, CHARLOTTE HAINING, DRS
& LIAM BAILEY /**

L'ENTOURLOOP WITH N'ZENG, TROY BERKLEY AND BLABBERMOUF

**/
MUNGO'S HI FI & FRIENDS / NIA ARCHIVES / SUDAN ARCHIVES / WARMDUS-
CHERSUNDA BEENIE MAN / CONFIDENCE MAN SISTER SLEDGE / THE PRODIGY**



Brochure



BOOM

TOWN

9-13 August 2024

Friday

BOOMTOWN & NÜWA ORCHESTRA PRESENT THE GOLDEN AGE OF HIP-HOP / CRAZE / JFB / JOEY VALENCE & BRAE / LEFTFIELD / M.O.P. /

MURA MASA / PEACHES / SQUID / UK HIP-HOP ALL-STARS: BLACK TWANG, DAMNED, DABBLA, DATKID, DIRTY DIKE, DJ SAMMY B-SIDE, DR SYNTAX, JEHST, KLASHNEKOFF, LADY LE-SHURR, PAV4N, RODNEY P, THE FOUR OWLS, TRUE-MENDOUS / YARD ACT / YOUNG FATHERS

Saturday

BARRINGTON LEVY / CY-STEW & HARVEY GUNN / GARDNA (LIVE) FT. CATCHING CAIRO, CHARLI BRIX, & LIAM BAILEY / L'ENTOURLOOP WITH N'ZENG, TROY BERKLEY AND BLABBERMQUE / MUNGO'S HI FI & FRIENDS / NIA ARCHIVES / SUDAN ARCHIVES / DUSCHER / WARM-SUNDA

Sunday

BEENIE MAN / CONFIDENCE MAN / KABAKA PYRAMID / LOYLE CARNER / QUEEN OMEGA & THE ROYAL SOULS / SISTER SLEDGE / THE PRODIGY

East Gate

Town Centre

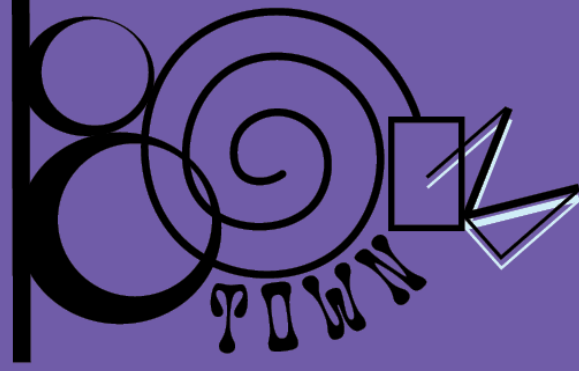
North Gate

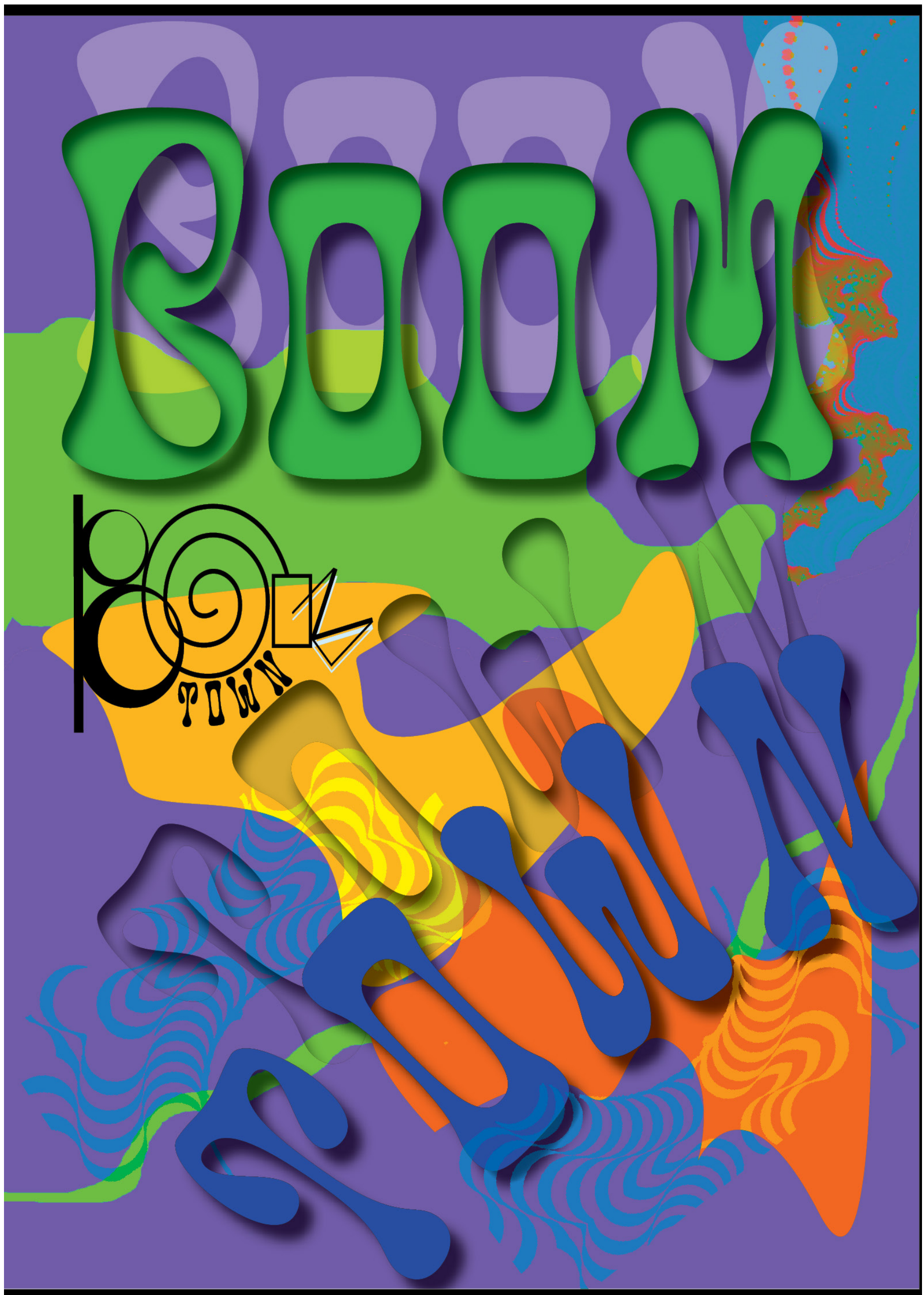
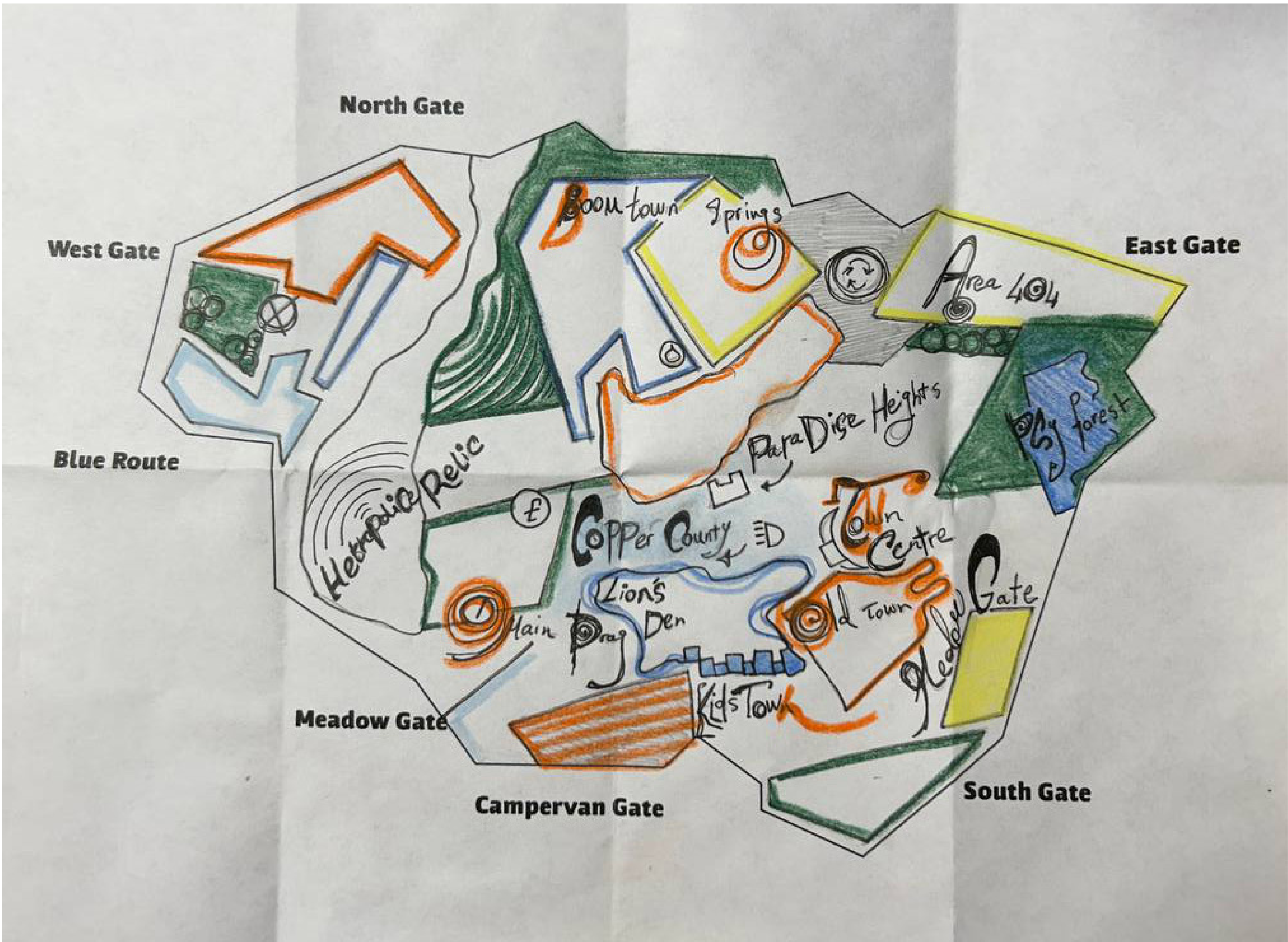
BANG GOES NORMAL!

A music Festival, but not as you know it.

A parallel world where unique city districts come alive. With 12 main stages, over 80 hidden venues, thousands of performers, and one secret lineup. Boomtown is a place like no other. Enjoy a one-of-a-kind Festival experience - start anywhere, follow everywhere.

All Boomtown tickets give you free access to our beautiful Campsite Villages, where you can pitch up and call home. They're nestled on the outskirts of Town, offering a peaceful retreat from the creative chaos. Campsite Villages are where the Festival's heart beats with yoga, crafts, acoustic sessions and inspiring talks.





Sample assets

